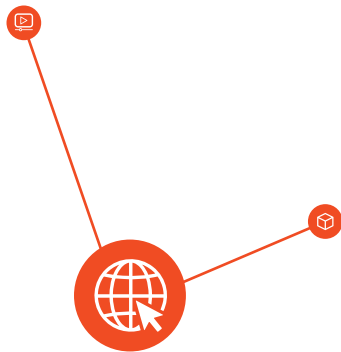
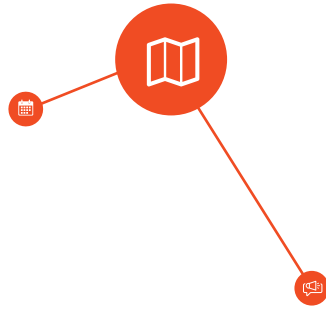


# We Think Branding



● DESIGNM CO., LTD.

# INDEX

## ● MARKETING

Brand Identity	04
Website	05
Printing	06
Advertising	07
Exhibitions & Event	08
Video	09
Premium Gift	10

## ● MICE

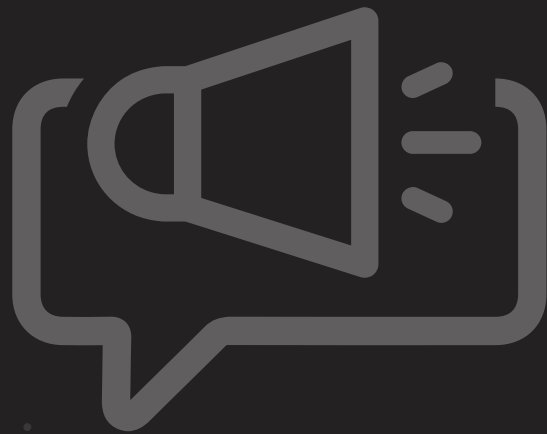
Buyer Matching	12
Market Research	13
PR / Advertisement	13
Sale in Retail	14
Exhibitions & Event	14

## ● CASE STUDY

Design Marketing	16
Design Mice	17

# DESIGN

# MARKETING



We research market possibility to provide the best service solution suitable your business field in the easiest and most convenient way



BI



Printing



Website



Video



Gift



Advertising



Exhibitions and Event

## OUR CLIENT

**295+**  
CLIENTS

**723+**  
PROJECT

**36+**  
INDUSTRY



# BRAND IDENTITY.

designM Co., Ltd.

designM believes a strong Brand Identity coupled with great design helps people find their way to your business and want to do business with you.

## B2B : Worrex Barcode



## B2C : Tools many



## Brand Identity

Logo  
Symbol  
Trademark  
Corporate Identity Guideline

Brand Identity Guideline  
Visual Brand Style Guideline  
Company Stamp

# WEBSITE

designM Co., Ltd.

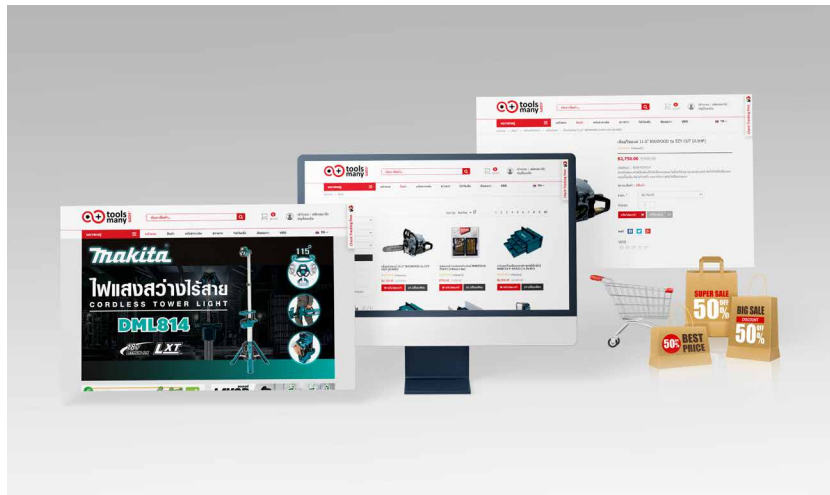


Website is one of the most important aspects of your online presence in today's world of evergrowing internet. Let us help your brand to develop and enhance your business through professionally designed websites.

## Standard Website



## E-Commerce



## Website

Customize Website  
E-Commerce Website  
Dubu+ Website

SSL Security Service  
Hosting  
Mail Service



# PRINTING

designM Co., Ltd.

Professional brochure is like a brand ambassador.  
A well crafted brochure makes the right impression  
about your company and your products and services.

## True light



## Marvel



## Printing

Catalogue  
Brochure  
Leaflet  
Annual Report

Folder  
Flyer  
Calendar  
Food Menu

Business Card  
Roll up  
Banner & X-Banner  
Poster

Tent Card  
Packaging  
Wall Design  
Interior Sign

Newsletter  
Envelope  
Label  
Sticker  
Car Wrapping

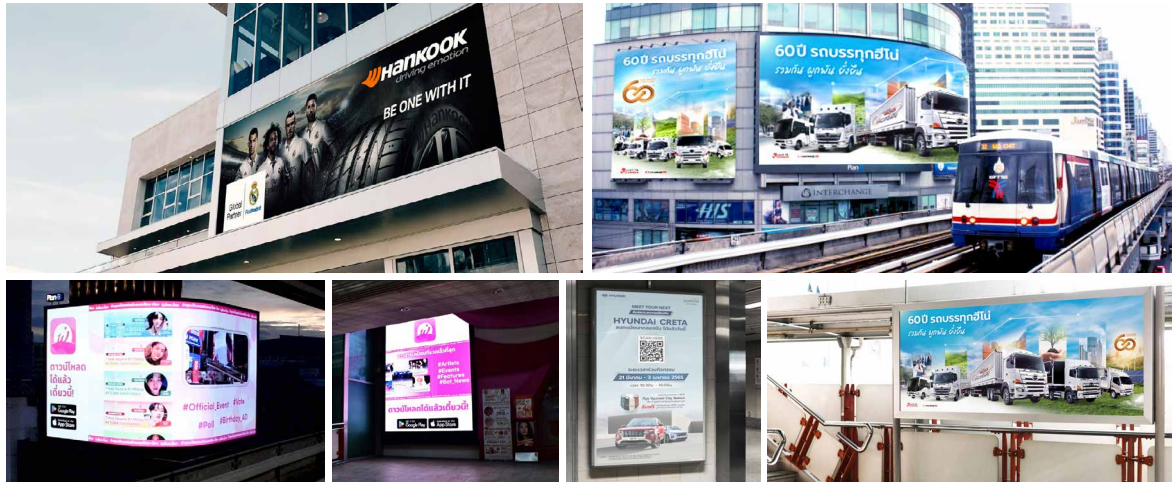
# ADVERTISING

designM Co., Ltd.

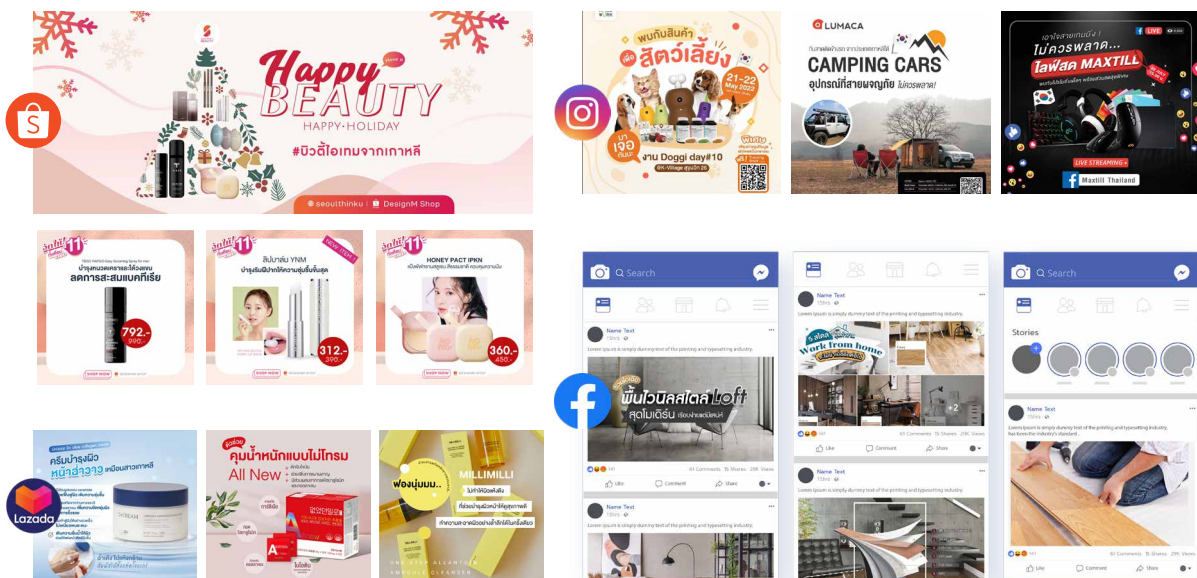


## “ SHOW YOUR BRAND ”

### Offline Advertising



### Online Advertising



### Offline Advertise

Billboard  
Magazine  
Print ads  
TVCs  
Events

### Online Advertise

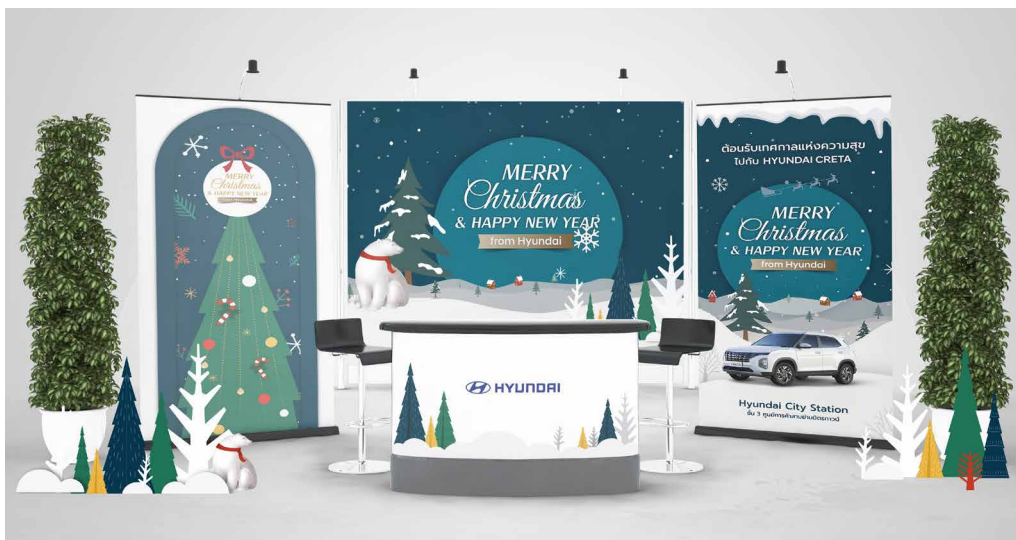
Content Design  
Marketing Online  
- Facebook  
- Instagram  
- Shopee  
- Lazada



# EXHIBITIONS AND EVENT

designM Co., Ltd.

“ MAKE IMPRESSION **GIVE IMPACT** ”



## Booth and Event

Decoration  
Production  
Installation  
Activity

Premium Gift  
PR / Media Relations  
MC / PC

# VIDEO

designM Co., Ltd.



Do you want to promote your great service through a video clip?  
Let us solve problems like the high costs and difficult editing techniques

## Live Action Video



## Video

Live Action Video  
Template Video  
Video Presentation  
Photoshoot

Company Introduction Video  
Product Presentation Video





# PREMIUM GIFT

designM Co., Ltd.

We bring idea generation to life through unique and imaginative promotional items custom created for your brand.



## Premium Gift

Calendar  
Powerbank  
Bag  
Diary

Book  
Umbrella  
USB  
Pen

Tumbler & Thermo  
Box Set  
Packaging  
or Your Order

# DESIGN MICE



designM promise to provide customized services to each and every customer in all areas of meeting, exhibition and convention, including event planning, promotion, operation, and consulting.

We sets customer satisfaction as its top priority based on the best professional manpower and business-specific know-how, and is gaining trust by providing optimal services in the customer's business field.



Market  
Research



Buyer Matching



PR /  
Advertisement



Design Branding



Sale in Retail



consulting logistic  
and custom clearance



Exhibition  
& Event



Conference Call  
Business Matching



Certificate



Seminar



Translate



Incubating

## OUR CLIENT

**129+**  
CLIENTS

**815+**  
BUYER

**74+**  
PROJECT



# BUYER MATCHING

designM Co., Ltd.

## SOFTWARE

### Yescall - designM



- DUBU+  
Website Builder Solution

### Buttle Information System - Terrabit



- Contact Center System

### Korea Alpha System - JES CQTEC



- Smart Parking System

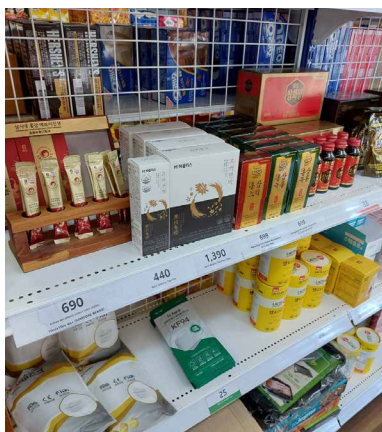
## HARDWARE

### Foody Worm - Pet Lover Centre



- Pet Food

### Sungone PCM - Gangnam Mart



- Dietary Supplement

### Shinan Seaujeot - Union P



- Solid Seasoning

# MARKET RESEARCH

designM Co., Ltd.



## B2C

### aT Korea Agro-Fisheries & Food Trade Corporation



태국 수입과일 시장조사 및 한국 과실류 수출 확대방안 조사

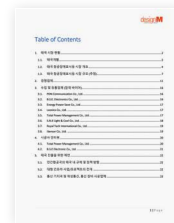
등록일 | 2020-06-30

다운로드



## B2B

### Korea Aviation Obstruction Light Co.,Ltd.



# PR / ADVERTISEMENT

designM Co., Ltd.



## Hanteo Chart



## HINO



## Hyundai



## SeoulThinkU

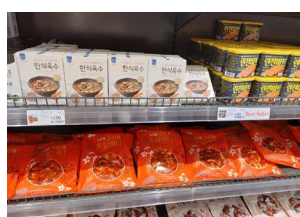
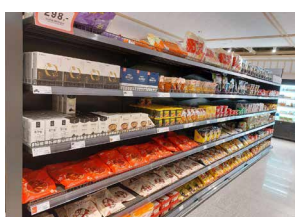




## SALES IN RETAIL

designM Co., Ltd.

### Union P



### Pet Lover Center



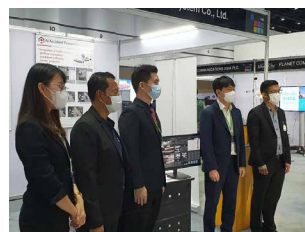
## EXHIBITION & EVENT

designM Co., Ltd.

### Food & Hospitality Thailand



### Thailand Smart City Expo



### The Nine Mall Beauty Event



### 2022 Korea Star Products



# CASE STUDY



designM promise to provide customized services to each and every customer in all areas of meeting, exhibition and convention, including event planning, promotion, operation, and consulting.

We sets customer satisfaction as its top priority based on the best professional manpower and business-specific know-how, and is gaining trust by providing optimal services in the customer's business field.



# CASE STUDY

designM Co., Ltd.

HINO Thailand

“ WE HAVE A TFT READY FOR YOUR BRAND ”

## Logo



## Billboard



## Online Advertise



## Interior sign



## Premium Gift



# CASE STUDY

designM Co., Ltd.



## “ HYBRID BUSINESS MATCHING ”

WE SPEAK IN TERMS OF RESULTS.  
LET'S WORK TOGETHER FOR GOOD.

### Market Research & Briefing



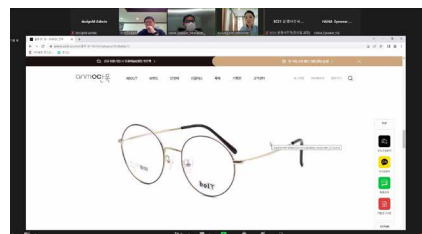
### Meeting@Hotel



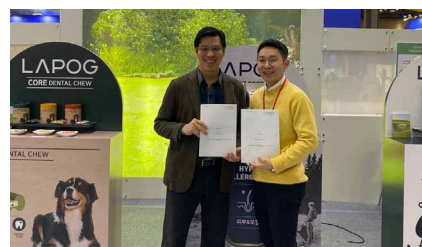
### Buyer visit & Meeting



### Online Meeting



### Output





**designM Co., Ltd.**

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